

# 2023 CAPITAL CAMPAIGN



New Beginnings 2023
Impact Project Goals
Business, Community &
Family

NEW BEGINNINGS IS FOR IMPACTING EMPLOYERS & FAMILIES AND COMMUNITY.

Launch Point Training Outreach & Career Center is a non-profit 501(c)3 charitable organization where corporate and individual sponsors have given confidently and generously since 1993 knowing that their funds are being used with integrity to help neighborhoods, families, youth and individuals gain self-sufficiency, greater health, education, employment and financial independence.

PLEASE HELP NOW!

### **2023 GOALS** NEW BEGINNINGS IMPACT PROJECT

#### Launch Point Training Outreach & Career Center

- 1. 500 HI Tech new jobs to be created in your service areas.
- 2. 325 recipients will be transitioned off welfare to work with employment training.
- 500 families will gain self-sufficiency training through resources, financial asset-building & needs analysis.
- 500 families will be assisted by receiving home financial support and ownership education toward self-sufficiency.
- 150 adults and youth at-risk of educational failure will successfully complete their high school diplomas.
- 300 trainees will receive professional industry certifications in Nurse Aide, Phlebotomy, CDL, HVAC, Welding, Construction, Computer Technology, Electrical and Manufacturing leading to a professional career.
- 7. 3,000 attendees for offender counseling receive on-site licensed social worker services.
- 10,000 individuals and families will be assisted with emergency crisis and financial services to include:
  - food and clothing.
  - emergency & transitional shelter.
  - energy and public utilities assistance
  - wheelchairs, canes,
  - employment opportunities for the disabled
- 9. NE communities will be strengthened by:
  - Domestic violence prevention/intervention
  - Prisoner family re-entry & re-socialization
  - At-risk youth & family development
- 10. Infuse \$3.5M into the local economy this year through job creation, job training & education.

#### **Communities We Serve**

Our communities have increased in geographic capacity from (4) zip codes served in 1993 to more than (14) Houston zip codes today. We provide services primarily in the Northeast Houston area and outreach across Harris County, Ft Bend, Brazoria and surrounding areas.

According to the U.S. Census 2000, there are more than 112,631 families in the target area with incomes below poverty level representing 31% of Houston's Income below Poverty Level Population of 369,045 families. The target population is extremely diverse, representative of: 19% Hispanic, 19% African American, 12% Two or More Races Or Non-Hispanic Other, 11% American Indian, 8% Native Hawaiian, 4% White, and 1% Asian.

## Scan OR to Donate

## How You Can Help: Please give generously!

Business: \$1000 or more Individual: \$100 or more All gifts of any amount are

tax deductible and greatly appreciated.



ABOUT LAUNCH POINT CDC, INC, TRAINING AND OUTREACH CAREER CENTER. (LPCDC) was formed in early 1993 and received its tax exempt, 501(c) 3 status August of 1993. Launch Point is a community-based multi-purpose center providing adult training, youth development programs, and social services structured to address the root cause of many health and socioeconomic problems plaguing deprived families and communities. Launch Point's mission is to bridge the gaps in services for those who are marginalized, overlooked and under-served in Northeast Houston and surrounding areas.

The Center's offices are located in the heart of the communities it serves, which are overwhelmingly low-income, culturally diverse families and children living distressed areas of low performing education, low income and high crime areas. The main core of Launch Point programs is training, educational, personal growth and employment acquisition.

#### **Issues We Address**

Launch Point addresses the socioeconomic conditions. Pandemics and Disasters plaguing our underserved communities by engaging participants in building selfreliance via Training, Workforce Development, Social Services, and Personal Development Workshops. As a result, Launch Point has placed over 300 heads of households in regular full-time jobs enabling the families to get off TANF and welfare. Due to the magnitude and severity of joblessness, educational underachievement, high school drop-outs, juvenile delinquency, drug abuse, domestic violence, disease, Mental Health, Flooding, and Pandemics issues affecting its constituents, in 2000, Launch Point delivers a cadre of added services to assist families with issues of deprivation. Launch Point programs for youth and family enterprise building, STEM, Diabetes, Heart Disease, HIV/AIDS training, high skill training, high wage jobs, Mental Health and counseling. HI Tech Training and resources to youth and families living in disadvantaged communities is designed to alleviate the socioeconomic problems that come with low performing schools, illiteracy, unemployment, incarceration, crime disability, mental illness and homelessness. It is the program of the future now, for preparing our youth, adults and families left behind, for the future of skills in technology, livable wage jobs and quality of life.

#### LAUNCH POINT NEW BEGINNINGS SERVICES

High School Diploma & GED Programs

High Technology Training, Professional Certifications

In-Service, After-School & Summer Programs

Jobs, Workforce & Small Business Development

Re-Entry, Sex Offenders Rehabilitation, HIV Education & Mental Health, Homelessness,

Substance Abuse Prevention & Intervention

Youth Development Programs

Domestic Violence Prevention / Intervention

Juvenile Delinguency Prevention/Intervention

Food & Clothing Banks, Emergency & Crisis Assistance

# **Program Interest Form** I would like to find out more about: Job Training & Placement Programs Offender Family Development & Re-socialization Emergency Assistance & Crisis Intervention **Educational Programs** Food, Health & Nutrition Assistance Youth & School Improvement Programs Domestic Violence Prevention & Intervention Writing a community grant program together Giving or volunteering at Macedonia Outreach Name Street Number City/State Zip Phone E-mail Best time/way to reach you After 6 pm Anytime via e-mail Before 6 pm Other Anytime via phone Signature Date

APPOINTMENTS PREFERRED. WALK-INS ACCEPTED.

## Launch Point CDC, Inc. Outreach & Career Center

Locations

5807 Little York & 11035-D Homestead Houston, Texas 77016 Houston, Texas 77016

(713) 636-2959 phone (713) 636-2922 fax Your community pathway to self-sufficiency. Launch Point Outreach & Career Center 5807 Little York Rd. (Headquarters)
Houston, TX 77016

# New **Beginnings Impact Project**

Helping Businesses, **Communities Families** Thrive in 2023

Launch Point CDC, Inc. **Outreach & Career Center** Houston, Texas

(713) 636-2959 phone (713) 636-2922 fax

A non-profit 501(c) 3 charitable communitybased organization serving businesses. communities, and underserved individuals in Houston since 1993.



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